

Chidera Obinali

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SKILLS

- **UI/UX Design & Research:** UI design, wireframing, high-fidelity prototyping, interaction design, visual hierarchy and typography, design systems, information architecture, user research, usability testing, human-AI interaction research, WCAG accessibility, Figma, Framer, Canva, Adobe Creative Suite
- **Product Engineering & AI:** React, TypeScript, Supabase, HTML, CSS, JavaScript, WordPress, AI-assisted development (Claude Code), low-code platforms (Unqork)
- **Program & Project Management:** Stakeholder and sponsor management, Agile/Scrum, project timelines, JIRA, Asana, ClickUp, Google Analytics (GA4)

START-UP / ENTREPRENEURSHIP

Founder & Product Engineer, *Focus Buddy* (Self-employed) 2026 - Present

A coworking and accountability tool built by and for people with ADHD or persistent inattention, helping them find focus-friendly workspaces and people to work alongside.

- Design and code the product end to end using React, TypeScript, Tailwind, and Supabase, deployed on Vercel.
- Host in-person coworking meetups in metro Atlanta and partner with local venues to grow the community.

WORK EXPERIENCE

User Interface Designer, *Group 1001 (Delaware Life)* (Contract) Apr 2025 - Dec 2025

- Designed and prototyped enterprise web pages and design system components in Figma for subsidiary insurance brands, ensuring development readiness for engineers using Bootstrap and Contentful CMS.
- Increased visitor traffic **30%** to an internal news hub for **800+ employees** by owning end-to-end design and front-end implementation, validated through user testing.

User Interface Developer, *Great American Insurance Group* (Contract) Sep 2022 - Oct 2024

- Modernized a legacy insurance application serving **31,000+ businesses** in Unqork, implementing responsive components in HTML, CSS, and JavaScript, contributing to **\$1.2M in new business**.
- Joined user testing on feature releases such as billing enhancements, keeping new functionality aligned with technical and usability standards.

Application Developer & QA Tester, *ADP (Lifion)* (Contract) May 2021 - Jul 2022

- Built and ran QA automation for platform integrations and API workflows, achieving a **100% functional pass rate** across Agile sprints while documenting defects in JIRA.

Federal EHR Software Consultant, *Oracle Health (Cerner)* (Full-time) Apr 2019 - Feb 2021

- Collaborated with subject matter experts on new design standards for federal VA and DoD healthcare documentation workflows; obtained Public Trust clearance.
- Improved clinical documentation accuracy **30%** by optimizing documentation interfaces based on feedback from **50+ physicians**, while maintaining HIPAA compliance.

COMMUNITY ENGAGEMENT

Professional Development Chair, *Umu Igbo Unite (UIU) Atlanta* (Volunteer) Jan 2026 - Present

- Lead professional development programming for the **150+ member** chapter featuring personal development workshops, coworking meetups, cyber safety webinars, and resources for career and business ventures.
- Served on the Professional Development committee from 2024 to 2025, which ranked **#1 nationally** with a Professional Development Award in 2024.
- Secured the chapter's **first corporate sponsorship of 2026**; set up Luma for registration and email, growing it to **160+ subscribers**.

Volunteer Web Developer, *48in48* (Volunteer)

- Built websites for nonprofits in 48-hour sprints using WordPress, collaborating with distributed teams to deliver accessible sites under tight deadlines.

PUBLISHED RESEARCH

UX Researcher, *SAIS Journal (2019)*: Investigated user acceptance of gendered AI voice assistants through structured interviews and mixed-methods analysis, examining trust and cognitive load in human-AI interaction; **1,500+ downloads**.

EDUCATION & CERTIFICATIONS

Bachelor of Science, Information Technology, Georgia Southern University, Minor in Comm. Studies, graduated with honors

Google Certifications: Project Management (Mar 2026, sponsored by Georgia Public Library), Analytics (Sep 2026)

Women in Technology, Member